



$(C_{10}H_8O_4)_n$

CHARCOAL

PREMIUM ORGANISERS
HANDCRAFTED FROM USED
PLASTIC WATER BOTTLES




CONSCIOUS
PAPER

FOR NATURE. BY NATURE.

MATERIAL USED - rPET FABRIC + CANVAS



100% COTTON CANVAS.
WATER RESISTANT. HEAVY DUTY FABRIC.



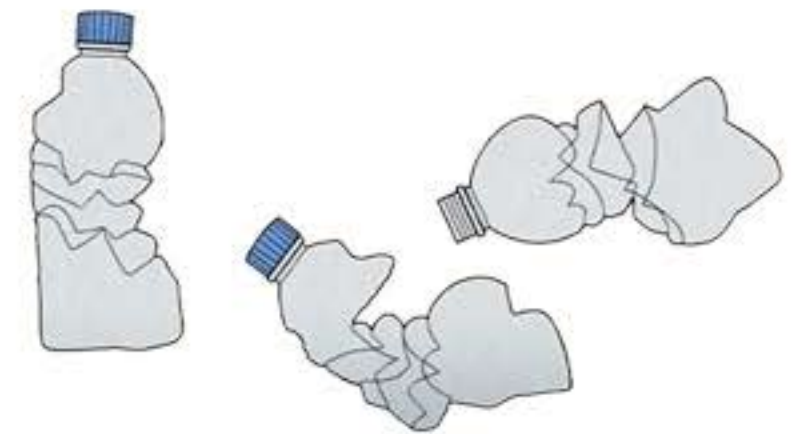
MECHANICALLY PUNCHED
100% rPET FABRIC. NO CHEMICAL
ADDITIVES OR BINDERS.

WHY ARE WE USING RECYCLED PET FABRIC MADE FROM PLASTIC WATER BOTTLES?

In a time it takes to have a sip out of a plastic bottle, 20,000 of them are **thrown away**.

Over **1,300,000,000** bottles are sold around the world every day. But only **6%** of them are being recycled afterwards.

We feel we can do better!



FROM BOTTLES TO FABRIC

STEP 1.

BOTTLES ARRIVE TO THE RECYCLING CENTRES IN 250KG DENSELY PRESSED BALES, THAT ARE TEASED APART, CLEANED AND SORTED. THE SORTING MACHINE REMOVES ALL COLOURED PARTS, SUCH AS CAPS AND LABELS.



STEP 2.

ONCE THE BOTTLES ARE SORTED, THEY MOVE INTO THE GRANULATOR. INSIDE, LARGE ROTATING BLADES SHRED THE BOTTLES INTO 1 CM FLAKES. MEANWHILE, THE GRANULATOR REMOVES ALL REMAINING DEBRIS. WHAT WERE ONCE PLASTIC BOTTLES ARE NOW PURE PET FLAKES, READY FOR THE NEXT PHASE OF THEIR TRANSFORMATION.



STEP 3.

FURTHER, THE PET FLAKES TRAVEL THROUGH AN EXTRUDER, MELTING THEM AND FORMING POLYESTER FIBRES. AS A RESULT, HARD PLASTIC GETS A SOFT WOOL-LIKE TEXTURE. THE FIBRES ARE THEN CUT INTO THIN SHEETS TO PREPARE THEM FOR FELTING.



STEP 4.

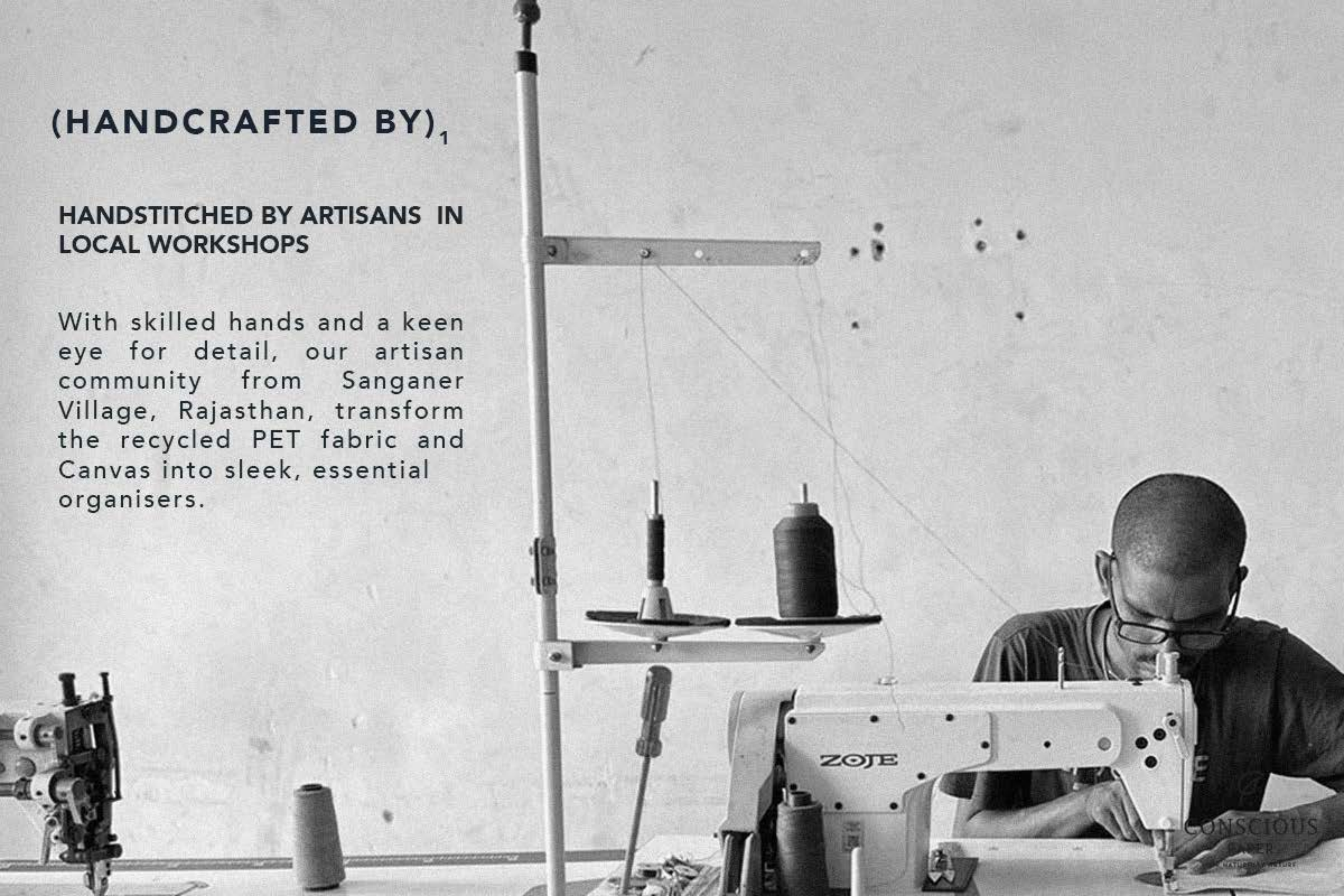
THE FELTING MACHINE FOLDS THE FIBRE IN LAYERS AND COMPRESSES IT. THEN, THE ACTUAL FELTING BEGINS - THOUSANDS OF BARB NEEDLES STAB THE MATERIAL, TURNING IT INTO FELT. FOLLOWING THE SAME PRINCIPLE, THREE SHEETS OF FELT ARE MERGED TOGETHER INTO A DENSE MAT, READY FOR PRESSING.



(HANDCRAFTED BY)₁

**HANDSTITCHED BY ARTISANS IN
LOCAL WORKSHOPS**

With skilled hands and a keen eye for detail, our artisan community from Sanganer Village, Rajasthan, transform the recycled PET fabric and Canvas into sleek, essential organisers.



(HANDCRAFTED BY)₂



The handcrafting process of our **CHARCOL** products involves various techniques that have been passed down through generations. Artisans employ traditional methods such as hand-cutting patterns, hand-stitching, and hand-dyeing, which not only infuse the bags with a unique charm but also eliminate the need for energy-consuming machinery.



CONSCIOUS
PAPER

FOR NATURE. BY NATURE.

(HANDCRAFTED BY)₃

In addition to the artistic aspect, our artisans also prioritize ethical labor practices. Our production happens in **local workshops** creating job opportunities within their communities. By embracing **fair trade principles**, we ensure that their craft positively impacts the lives of individuals and supports social sustainability.



(HANDCRAFTED BY)₄



One of the defining characteristics of our handcrafted products is their durability. The artisans pay great attention to the structural integrity of each bag, organiser and planner, reinforcing stress points and using sturdy stitching techniques.

This emphasis on quality and longevity is essential, as it encourages consumers to invest in products that will withstand the test of time, reducing the need for frequent replacements and contributing to a more sustainable consumption cycle.

$(C_{10}H_8O_4)_n$
CHARCOAL

PRODUCTS



CONSCIOUS
PAPER

FOR NATURE. BY NATURE.



CHARCOAL
JOURNAL



● 100% RECYCLED SHEETS

● PACKAGED IN
CORRUGATED BOX



● LOOSE PAGES
SLOT

● 125 PAGES
125X163 MM




CONSCIOUS
PAPER
FOR NATURE. BY NATURE.



CHARCOAL
FOLIO





● CARD SLOTS

● 100% RECYCLED SHEETS



● PACKAGED IN
CORRUGATED BOX

● 125 PAGES
141X163 MM

● PEN HOLDER

CONSCIOUS
PAPER
FOR NATURE. BY NATURE.



CHARCOAL
SLEEVE





● SLOT FOR CHARGER

● CUSTOMISED AS PER
LAPTOP DIMENSION



CHARCOAL
TECH TOOL KIT


CONSCIOUS
PAPER
FOR NATURE. BY NATURE.

THREE SLOTS FOR
AIRPOD, CHARGER ETC



PACKAGED IN CORRUGATED BOX

A BIG POCKET TO
KEEP HARD DISK ETC



CHARCOAL
LAPTOP BAG

- PARTITION INSIDE

- THREE EXTERNAL SLOTS FOR CHARGER ETC.

- CUSTOMISED AS PER LAPTOP DIMENSION


- BELT TO HANG ON SHOULDER





CHARCOAL
DESK MAT


**CONSCIOUS
PAPER**
FOR NATURE. BY NATURE.



● SLOT FOR PENCILS/PEN

● SPACE TO KEEP LAPTOP

● POCKETS FOR CARDS ETC

● POCKETS FOR 'TASK TO DO' SHEETS


CONSCIOUS
PAPER

FOR NATURE. BY NATURE.



CHARCOAL
TRAY

(C10H8O4)_n

CHARCOAL

PREMIUM ORGANISERS
HANDCRAFTED FROM USED
PLASTIC WATER BOTTLES

FOR BULK ENQUIRY

PALAK SHAH SETUNGA

CONSCIOUSPAPERHK@GMAIL.COM

M: +852 6771 0786



CONSCIOUS
PAPER

FOR NATURE. BY NATURE.